

iVIVA! 2022

Thursday, May 5, 2022

6 - 10 p.m.

Bridgeport Art Center

1200 W. 35th Street, Chicago

Presented by  **LKQ**
Corporation

CELEBRATING 25 YEARS of CRISTO REY JESUIT HIGH SCHOOL



After a two-year hiatus, Cristo Rey's premier fundraising event, ¡VIVA!, is back!

The pandemic closed our building and significantly impacted our foundational Corporate Work Study Program, which historically has allowed our 2,319 alumni to earn nearly 70% of their own education, resulting in a \$2M loss of job partner contracts in 20-21. During this time, 53% of students' families reported a job loss or significant loss of income, leading to a 19% increase in financial aid requests.

This milestone year proved to be the most challenging in school history, but our resilient students, families, faculty, staff, and supporters overcame these challenges to provide equitable access to the same bilingual, Catholic, college-preparatory education and professional work experience promised in our mission.

Even as CWSP partnerships slowly return to pre-pandemic levels, the expected family contribution remains below previous years, leaving fundraising and other revenue to subsidize 57% of the \$14,921 cost to educate per student this year. Please join us by supporting the mission and the young men and women we educate during this festive celebration of 25 years of Cristo Rey.



2022 HONORARY RECIPIENTS

REY OF HOPE AWARD
Lynn & Royal Martin

...and more special honorees to be announced!



est. 1996 Celebrating 25 Years

For more information, please contact Taylor Sticha, Sr. Manager of Corporate and Foundation Relations, at tsticha@crstorey.net or (773) 890-6816.

www.cristorey.net/viva





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SPONSORSHIP AND UNDERWRITING INFORMATION

To become a sponsor, visit cristorey.net/viva or scan the QR code below. For more sponsorship information, please contact Taylor Sticha, Sr. Manager of Corporate & Foundation Relations, tsticha@cristorey.net or (773) 890-6816.

SPONSORSHIPS	Co-Presenting Sponsor \$50,000	Platino (Platinum) \$25,000	Oro (Gold) \$15,000	Plata (Silver) \$10,000	Bronce (Bronze) \$5,000
Guest Seating	Reserved seats for 20	Reserved seats for 15	Reserved seats for 10	Reserved seats for 6	Reserved seats for 4
Valet Parking Passes	X	X	X	X	X
Program Book Ad/Listing	Full-page, premium position 5" x 8"	Full-page 5" x 8"	Half-page 5" x 3.875"	Logo	Name Listing
¡VIVA! Website, Invitation, Night-of signage	Logo	Logo	Logo	Name Listing	Name Listing
Pre and Post-event Social Media	X	X	X		

UNDERWRITING OPPORTUNITIES

Make an impact by underwriting event expenses with a 100% tax deductible gift.

\$25,000 ¡Buen Provecho!

Cover dinner for our guests as we gather together for the first VIVA since 2019!

\$15,000 ¡Salud!

Cheers! Help us raise a glass for Cristo Rey by underwriting cocktail hour.

\$10,000 ¡La Diversión!

Bring the fun by underwriting entertainment for the evening, including our trusted auctioneer.

\$10,000 ¡Que bonito!

Make the evening beautiful with a gift to underwrite décor and floral for the event.

\$5,000 ¡Bailando!

Get folks on the dance floor by sponsoring our DJ, alum Martin Arredondo '12 and Dazzle Events.

\$2,500 ¡Bienvenidos!

Welcome our friends to the event - underwrite all event printing, including invitation, program book and day-of signage.

\$2,500 ¡Sonríe!

Smile! Cover the cost of our event photographer and videographer during this night to remember.



\$500 Sponsor a Senior

Underwrite senior fun for the Class of 2022! Sponsorship includes student VIVA dinner, class ring, ticket to prom and the iconic maroon cap & gown. We're looking to sponsor all 130 seniors!

