¡VIVA! 2019

BENEFITING CRISTO REY JESUIT HIGH SCHOOL

Thursday, May 2, 2019

5:30 - 10:30 p.m. at Morgan Manufacturing

401 N. Morgan Street, Chicago

Presented by LKQ Corporation

SPONSORSHIP AND UNDERWRITING INFORMATION

CRISTO REY JESUIT HIGH SCHOOL

www.cristorey.net/viva

SPONSORSHIPS AND UNDERWRITING MAKE A DIFFERENCE!

The mission of Cristo Rey Jesuit High School is to provide a Catholic, college preparatory education and professional work experience to students from Spanish speaking families with limited financial means. ¡VIVA! is Cristo Rey's premier fundraising event, supporting this mission and the young men and women we serve and educate. With support from more than 500 Chicago business, civic, and philanthropic leaders, ¡VIVA! is a vital component of our Annual Fund. Since 1998, ¡VIVA! has cumulatively raised nearly **$6 million for Cristo Rey and our students' education**. Your sponsorship helps provide operating support and necessary financial assistance for current Cristo Rey students. Thanks to our generous donors, we work with families so they can afford a private, college-preparatory education. In addition to sponsors, event underwriters can help cover ¡VIVA! expenses with fully tax-deductible support ensuring that all funds raised through ¡VIVA! directly benefit students.

Join us as we present the Rey of Hope Award to

PATTI & PAUL PURCELL

Visionary Board Members and devoted supporters of the Cristo Rey mission.

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	Rey of Hope Sponsor $25,000	Platino (Platinum) $15,000	Oro (Gold) $10,000	Plata (Silver) $6,000	Bronce (Bronze) $3,000
Guest Seating	2 Premier Tables for 10	Premier Table for 12	Reserved seats for 10	Reserved seats for 6	Reserved seats for 4
VIP Champagne Table Service	X	X			
Valet Parking Passes	10	6	5	3	2
Program Book Ad/Listing	Inside Back Cover 5" x 8"	Full-page 5" x 8"	Half-page 5" x 3.875"	Logo	Name Listing
¡VIVA! Website & Invitation*	Logo and Website Link	Logo and Website Link	Logo	Name Listing	Name Listing
Pre and Post-event Social Media	X	X	X		
Event Night Signage	Logo	Name Listing	Name Listing	Name Listing	Name Listing
Verbal Acknowledgment during Program	X	X			
Sponsor Two Alumni to Attend Event	X	X			

** Deadline for inclusion in invitation is Friday, February 22*

UNDERWRITING OPPORTUNITIES

Make an impact by underwriting event expenses. All underwriters receive acknowledgment the night of ¡VIVA! and donations are 100% tax deductible.

Dinner $25,000
Cocktails $15,000

Dessert $7,500
Floral $5,000
Entertainment $3,000

Valet $2,500
Photography $1,500

For more information, please contact Morgan Collier, Vice President for Advancement, at mcollier@cristorey.net or (773) 890-6818 or Tyler Hough, Individual and Corporate Giving Manager, at though@cristorey.net or (773) 890-6816.

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SPONSORSHIP & UNDERWRITING AGREEMENT FORM

Sponsorship Packages

- ○ Rey of Hope Sponsor $25,000
- ○ Platino (Platinum) $15,000
- ○ Oro (Gold) $10,000
- ○ Plata (Silver) $6,000
- ○ Bronce (Bronze) $3,000

Event Underwriters

- ○ Dinner $25,000
- ○ Cocktails $15,000
- ○ Dessert $7,500
- ○ Floral $5,000
- ○ Entertainment $3,000
- ○ Valet $2,500
- ○ Photography $1,500

Program Book Ads*

- ○ Full-page $1,000
- ○ Half-page $500

○ I would like to sponsor _____ Cristo Rey Alumni, Parents, or Faculty members to attend ¡VIVA! at $200 each.

*** Program Book Ads:** Please email your logo and your ad in high resolution (300 dpi) EPS, PDF, or JPG format to events@cristorey.net. Any resolution less than this may compromise the integrity of your logo. For quality and legal reasons, no images from the internet or artwork that requires scanning will be accepted. All ads are black and white. **Artwork for program book ads is due by April 15, 2019.**

Deadline for inclusion in invitation: February 22, 2019

○ Check enclosed made payable to ***Cristo Rey Jesuit High School***

○ If paying by credit card, please make your secure payment at **www.cristorey.net/viva**

Total Amount

$_____

Sponsor Name _____ Contact _____

Email _____ Phone _____

Address _____

City/State/Zip _____

Please mail the completed form with accompanying information and payment to:

Cristo Rey Jesuit High School, Attn: ¡VIVA! Sponsorship, 1852 W. 22nd Place, Chicago, IL 60608

Or scan and email to: events@cristorey.net

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